



WORK EXPERIENCE

Brokaw

Programmer & Designer | May 2018–Present

- Provide exceptional user experience design, digital design, and front-end programming for clients
- Collaborate creatively with interactive team to solve tough design problems with fresh thinking
- Code clean and semantic HTML5, CSS/SCSS, PHP and jQuery for websites, emails, and banner ads
- Create wireframes and interactive prototypes for projects to collect stakeholder feedback and iterate ideas
- Manage larger website projects using spreadsheets and productivity tools to ensure timelines, budgets, and areas of completion are on track

Koroseal Interior Products

Graphic Design Intern | May 2016–January 2018

- Designed large-scale digitally printed murals for clients from start to completion
- Prepared production-ready artwork for large-format printing
- Communicated with designers, managers, and project coordinators to meet digital department goals
- Actively contributed to a positive work environment within the graphic design team

Design x Nine

Graphic Designer | August 2017–May 2018

- Selected as one of nine students in the award-winning in-house design studio at the Myers School of Art
- Created logos, branding, print, and motion design under real client deadlines
- Met with clients to present ideas
- Collaborated creatively in the teamwork environment
- Ensured projects were well-executed from concept to completion, under guidance from the creative director

The University of Akron, Myers School of Art

Student-Lead Web Content and Social Media Manager | August 2016–April 2018

- Administered the Myers School of Art's online presence through close collaboration with faculty
- Maintained and developed content for the website and accompanying social accounts
- Designed event materials and assets for digital and print use
- Worked remotely and on-call daily to create and update pages within the CMS, delivering an improved online experience for visitors

The Buchtelite

Page Designer | August 2014–May 2016

- Provided page layouts, including photos and graphics, for readers of the biweekly student-run publication
- Worked closely with section editors (News, Sports, Arts & Life, Opinion) to design each page as part of an attractive and well-organized newspaper
- Managed three new page designers to teach relevant design and production skills and mentored them through the page design process
- Independently ran preflight checks to meet tight, nightly deadlines for printing
- Introduced and documented several digital workflows to increase efficiency
- Collaborated with designers on ideas for article graphics and illustrations

Ted Boyer

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EDUCATION

The University of Akron

Myers School of Art

BFA in Graphic Design | May 2018

SKILLS

Design | Branding, typography, illustration, visual/UI/UX design for web and mobile, graphic design for print, and motion design

Web | Front-end programming, email production, and QA testing

Photo | Digital photography, editing, and retouching

SOFTWARE

Adobe Creative Cloud | Photoshop, Illustrator, InDesign, XD, Dreamweaver, After Effects, Lightroom, and Premiere Pro

Web Technologies | Foundation, HTML5, CSS, Sass, WordPress, PHP, ACF, and Chrome DevTools

Versioning/Collaboration Tools | Git, Bitbucket, Notion, Zeplin, and Dropmark

ACHIEVEMENTS

District 5 ADDY Award | 2018

Loop Brand Identity, Silver

Akron ADDY Award | 2018

Loop Brand Identity, Gold

INVOLVEMENT

AAF | American Advertising Federation

Akron ADDY Volunteer, 2018

AIGA | American Institute of Graphic Arts

Mentee in Emerge Mentor Program, 2016

Student Art League | Myers School of Art

Group Leader for annual NYC trip, 2015–2017

SERVICE

Myers School of Art | Fall 2017–Spring 2018

Recruitment Volunteer

The Emily Davis Gallery | Spring 2016

Gallery Sitter