



## Ted Boyer

Bothell, WA | 440.670.9739

ted@ted-boyer.com

linkedin.com/in/ted-boyer

## WORK EXPERIENCE

---

### Inkling

**Front-End Designer** | September 2021–Present

Implement Inkling’s enterprise customers, empowering teams to create digital learning

- Establish visual standards for the customer’s content based on their branding system, through design discovery and with multiple rounds of iteration and design critique
- Develop templates (using HTML, Sass, and CSS) optimized for the customer’s content use cases and lead R&D initiatives for our boilerplate codebase
- Partner with content strategists to ensure content design quality/consistency at scale
- Present to stakeholders and mentor customers to guide change management

### Electric Pen

**Web & Presentation Designer** | May 2021–September 2021

Provided visual design, web development, and ongoing support for client projects

- Built wireframes and prototypes for seamless integration with WordPress sites
- Designed presentations and print templates while playing within strict brand guidelines
- Communicated with vendors and development partners for successful design handoffs

### University of Washington

**Graphic Designer** | Contract | January 2021–April 2021

Played an integral role in the relaunch of the School of Public Health’s magazine, contributing print layouts, story illustrations, web design, and front-end programming for the 50th anniversary edition

- Designed web, email, and social content that visually highlighted the school community

**Web Designer** | Contract | August 2020–January 2021

Developed user-friendly, responsive design concepts for the UW DEOHS site

- Collaborated with web developers to plan and implement site features in Drupal
- Designed infographics and illustrations, and provided in-house creative expertise
- Proposed site improvements that aligned with team priorities

### Brokaw

**Programmer & Designer** | May 2018–August 2020

Provided exceptional UX design, digital design, and front-end programming for clients and collaborated creatively with agency teams to solve tough design problems with fresh thinking

- Coded clean, semantic HTML5, CSS/SCSS, PHP and jQuery for websites, emails, and banner ads, established documentation, integrated best practices & emerging techniques
- Presented annotated wireframes and interactive prototypes to share design decisions
- Introduced workflows to ensure timelines, budgets, and areas of completion were on track for larger website projects

### The University of Akron, Myers School of Art

**Graphic Designer, Design x Nine** | August 2017–May 2018

One of nine students in the award-winning in-house design studio at the Myers School of Art; created logos, branding, print, and motion design under real client deadlines

**Web Content & Social Media Manager** | August 2016–April 2018

Managed the Myers School of Art’s online presence through close collaboration with faculty; maintained content for the website and accompanying social accounts

## EDUCATION

---

### The University of Akron

**Myers School of Art**

**BFA in Graphic Design** | May 2018

## SOFTWARE

---

**Creative** | Figma, Adobe XD, Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Lightroom

**Web Technologies** | HTML5, CSS, Sass, PHP, WordPress, ACF, Drupal, Eleventy, VS Code, DevTools

**Versioning & Collaboration** | Git, Bitbucket, Jira, Confluence, CodePen, Notion, Trello, Asana, Miro, FigJam

**Marketing** | Google Analytics, Mailchimp, Klaviyo, HubSpot, Litmus

## SKILLS

---

**Design** | Visual/UI/UX design for web and mobile, branding, typography, illustration, layout, motion design

**Web** | Front-end development, email production, QA testing, wireframing, prototyping, pattern development, advanced HTML/CSS, accessibility, progressive enhancement, agile

**Photo** | Digital photography, editing, retouching, asset management

## ACHIEVEMENTS

---

**Cleveland ADDY Awards** | 2020

Cayman Jack Microsite, Silver  
2018 RTA Digital Annual Report, Silver

**District 5 ADDY Award** | 2018

Loop Brand Identity, Silver

**Akron ADDY Award** | 2018

Loop Brand Identity, Gold

## GROUPS

---

**SmashingConf** | Smashing Magazine

**AAF** | American Advertising Federation

**AIGA** | American Institute of Graphic Arts

**Queer Design Club** | queerdesign.club