



WORK EXPERIENCE

University of Washington

Graphic Designer | Contract | January 2021–April 2021

- Work collaboratively with the Advancement team in the School of Public Health to visually tell stories that highlight the work of faculty, staff, students, and alumni
- Create compelling web, email, and social content and assist with design, layout, and user experience for the school's print and digital magazine
- Maintain the integrity of the UW and SPH brand, creatively adapting the brand to suit each project

Web Designer | Contract | August 2020–January 2021

- Developed user-friendly, responsive design concepts, wireframes, and high-fidelity mockups for the Department of Environmental & Occupational Health Sciences
- Collaborated with the department web developer to implement design concepts in Drupal
- Designed presentations, infographics, and illustrations and provided in-house creative expertise
- Proposed site improvements that aligned with team priorities and advocated best practices

Brokaw

Programmer & Designer | May 2018–August 2020

- Provided exceptional user experience design, digital design, and front-end programming for clients
- Collaborated creatively with agency teams (interactive, art direction, motion, account services, brand strategy) to solve tough design problems with fresh thinking
- Coded clean and semantic HTML5, CSS/SCSS, PHP and jQuery for websites, emails, and banner ads
- Established documentation for Brokaw's SCSS architecture and optimized the codebase to include best practices, guidelines, and emerging techniques
- Presented annotated wireframes and interactive prototypes for projects to communicate design decisions, collect stakeholder feedback, and iterate ideas
- Introduced project management workflows and used them consistently to ensure timelines, budgets, and areas of completion were on track for larger website projects

Koroseal Interior Products

Graphic Design Intern | May 2016–January 2018

- Designed large-scale murals, edited and color corrected images, and created repeatable patterns
- Prepared production artwork for large-format printing, ensuring flawless quality and accuracy
- Consulted with designers, sales reps, and project coordinators to meet digital department goals, develop concepts and mood boards, and achieve clients' creative vision

Design x Nine

Graphic Designer | August 2017–May 2018

- One of nine students in the award-winning in-house design studio at the Myers School of Art
- Created logos, branding, print, and motion design under real client deadlines
- Met with both university and off-campus clients to present ideas
- Ensured projects were well-executed from ideation to completion, under guidance from the creative director, and partnered with fellow designers to develop research and concepts

The University of Akron, Myers School of Art

Student-Lead Web Content & Social Media Manager | August 2016–April 2018

- Managed the Myers School of Art's online presence through close collaboration with faculty
- Maintained and developed content for the website and accompanying social accounts
- Designed event materials and assets for digital and print use
- Worked remotely and on-call daily to create and update pages within the CMS, delivering an improved online experience for visitors

Ted Boyer

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EDUCATION

The University of Akron

Myers School of Art

BFA in Graphic Design | May 2018

SOFTWARE

Adobe CC | XD, Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Animate, Lightroom, Premiere Pro

Web Technologies | HTML5, CSS, Sass, PHP, WordPress, ACF, Drupal, Foundation, Bootstrap, DevTools, Nova, SVGator

Versioning/Collaboration | Git, Bitbucket, CodePen, Notion, Trello, Zeplin

Marketing | Google Analytics, Data Studio, Mailchimp, Klaviyo, HubSpot, Litmus

SKILLS

Design | Branding, typography, illustration, visual/UI/UX design for web and mobile, graphic design for print, motion design

Web | Front-end programming, email production, QA testing, wireframing, prototyping, module development, advanced HTML/CSS, accessibility

Photo | Digital photography, editing, retouching, asset management

ACHIEVEMENTS

Cleveland ADDY Awards | 2020

Cayman Jack Microsite, Silver

2018 RTA Digital Annual Report, Silver

District 5 ADDY Award | 2018

Loop Brand Identity, Silver

Akron ADDY Award | 2018

Loop Brand Identity, Gold

GROUPS

Hover CSS Conference | Web Directions

SmashingConf | Smashing Magazine

AAF | American Advertising Federation

AIGA | American Institute of Graphic Arts

Queer Design Club