

Ted Boyer

Innovative UX & front-end designer | 8+ years elevating product experiences across teams

Bothell, WA • (440) 670-9739 • ted@ted-boyer.com • [LinkedIn](#) • [Portfolio](#)



WORK EXPERIENCE

Senior Front-End Designer – Echo360 (formerly Inkling)

September 2021–Present • Remote • Full-time

Lead end-to-end design and development for B2B SaaS implementations, conducting discovery sessions, coding responsive branded templates, and training customers to build large-scale content libraries.

- Reduced a 5-year codebase backlog by 90% in 2 years by organizing and prioritizing issues with product managers, applying iterative design processes to continuously improve the core product. Presented results and documentation company-wide.
- Cut design hours by 40% by establishing a Figma component library with monthly updates. Integrated 70+ patterns, automated tedious workflows, and adopted advanced features.
- Achieved 100% WCAG compliance ahead of legal deadline. Audited accessibility gaps, wrote and reviewed production code with full-stack engineers, and led Agile collaboration across UX, Engineering, and PM, earning a 2026 EchoReco award.
- Led research and development to resolve long-standing content import limitations, reducing operational overhead and customer time-to-value. Designed modular pattern controls, list and table transformations, and bulk file import flows—shaping the product strategy for scalable content ingestion.
- Led design for roadmap features, usability improvements, and design system updates as sole UX designer post-acquisition, balancing customer commitments with product roadmap priorities.
- Co-authored and designed a Content Design Best Practices guide, equipping customers with practical insights to refine their content authoring lifecycle.

Web & Presentation Designer – Electric Pen

May 2021–September 2021 • Remote • Full-time

Delivered brand design and web development for startups, small businesses, and large tech corporations, focusing on user experience, design quality, and client success. Designed presentations and print templates while adhering to strict, extensive brand guidelines.

Graphic Designer – University of Washington

January 2021–April 2021 • Remote • Contract

Played an integral role in the relaunch of the School of Public Health's magazine, contributing print layouts, story illustrations, web design, and front-end programming for the 50th anniversary edition. Visually highlighted the school community, designing high-performing web, email, and social content.

Web Designer – University of Washington

August 2020–January 2021 • Remote • Contract

Developed user-friendly, responsive design concepts for the department's websites, collaborating with web developers to plan and implement major new features in Drupal, enhancing user engagement by 23%.

- Designed infographics and illustrations, providing in-house creative expertise & elevating visual communication for public health
- Proposed site improvements that aligned with team priorities, focusing on web accessibility and engagement across audiences

Programmer & Designer – Brokaw

May 2018–August 2020 • Cleveland, OH • Full-time

Delivered UX design and front-end development for 26 agency clients, collaborating with cross-functional teams to solve complex design challenges through creative ideation and user-centered solutions.

- Developed clean, semantic HTML5, CSS/SCSS, PHP, & jQuery for website redesigns, email campaigns, and animated banner ads, integrating documentation, best practices, and emerging techniques
- Presented annotated wireframes and interactive prototypes to share design decisions, ensuring timelines, budgets, and areas of completion were on track for larger website projects

SKILLS

Design Tools: Figma, Adobe Creative Cloud, HTML, CSS, Git, DevTools, Jira, Confluence, Asana, Miro

Technical & Creative Skills: UX design, design systems, front-end development, web accessibility, QA testing, documentation, Agile methodology, visual design, branding & identity, storytelling, cross-functional project leadership

EDUCATION

Bachelor of Fine Arts in Graphic Design – The University of Akron

May 2018 • Akron, OH

Managed the Myers School of Art's website and contributed to Design x Nine, the school's award-winning in-house design studio.