Ted Boyer • TED-BOYER.COM
Senior Front-End Designer with 5+ years of technology,
higher education, and creative agency experience

⊕ **BOTHELL, WA** (PACIFIC) | 440.670.9739
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EXPERIENCE

Inkling

Senior Front-End Designer | May 2023–Present
Front-End Designer | September 2021–May 2023

Lead the end-to-end design and development process for Inkling's B2B customers by scoping projects, coding responsive brand-aligned templates, and supporting teams with change management and advanced design training

- Evolved our front-end boilerplate by establishing a strategic vision, then driving advocacy through company presentations and tighter integration between departments
- Overhauled our Figma template by integrating patterns as components, automating tedious processes, and finding opportunities to use cutting-edge features, resulting in reduced hours and cost for design mockups
- Partnered with content strategists to ensure content design quality and consistency at scale

Electric Pen

Web & Presentation Designer | May 2021–September 2021

Provided brand design, web development, and ongoing support for client projects

- Built wireframes and prototypes for seamless integration with WordPress sites
- Designed presentations and print templates while playing within strict brand guidelines
- Communicated with vendors and development partners for successful design handoffs

University of Washington

Graphic Designer | Contract | January 2021–April 2021

Played an integral role in the relaunch of the School of Public Health's magazine, contributing print layouts, story illustrations, web design, and front-end programming for the 50th anniversary edition

- Designed web, email, and social content that visually highlighted the school community

Web Designer | Contract | August 2020–January 2021

Developed user-friendly, responsive design concepts for the UW DEOHS site, collaborating with web developers to plan and implement these features in Drupal

- Designed infographics and illustrations, and provided in-house creative expertise
- Proposed site improvements that aligned with team priorities

Brokaw

Programmer & Designer | May 2018–August 2020

Provided exceptional UX design, digital design, and front-end programming for clients, and collaborated creatively with agency teams to solve tough design problems with fresh thinking

- Coded clean, semantic HTML5, CSS/SCSS, PHP, & jQuery for website redesigns, email campaigns, and animated banner ads, established documentation, and integrated best practices and emerging techniques
- Presented annotated wireframes and interactive prototypes to share design decisions
- Introduced workflows to ensure timelines, budgets, and areas of completion were on track for larger website projects

The University of Akron, Myers School of Art

Graphic Designer, Design x Nine | August 2017–May 2018
Web Content & Social Media Manager | August 2016–April 2018

Managed the Myers School of Art's website and online presence and participated in the school's award-winning in-house design studio; created logos, branding, print, and motion design under real client deadlines

EDUCATION

The University of Akron
Myers School of Art
BFA in Graphic Design | May 2018

SOFTWARE

Creative | Figma, Adobe Creative Cloud

Web Technologies | HTML5, CSS, Sass, PHP, WordPress, ACF, Drupal, Eleventy, VS Code, DevTools

Versioning | Git, SVN, Bitbucket

Collaboration | Jira, Confluence, CodePen, Notion, Trello, Asana, Miro

Marketing | Google Analytics, Mailchimp, Klaviyo, HubSpot, Litmus

SKILLS

Design | Branding, digital design for web and mobile, UI/UX, typography, illustration, layout, photo editing & retouching, motion design, storytelling

Web | Front-end development, email production, QA testing, wireframing, prototyping, pattern development, advanced HTML/CSS, accessibility, progressive enhancement, agile

Product | Design systems, research, cross-functional collaboration, stakeholder communication, project scoping, sprint planning, prioritization

ACHIEVEMENTS

Cleveland ADDY Awards | 2020
Cayman Jack Microsite, Silver
2018 RTA Digital Annual Report, Silver

District 5 ADDY Award | 2018
Loop Brand Identity, Silver

Akron ADDY Award | 2018
Loop Brand Identity, Gold

COMMUNITIES

SmashingConf | Smashing Magazine
OIT | Out in Tech
Designer's Brunch | Meetup
AAF | American Advertising Federation
AIGA | American Institute of Graphic Arts