Ted Boyer

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WORK EXPERIENCE

Inkling

Front-End Designer | September 2021–Present

Implement Inkling's enterprise customers, empowering teams to author digital training

- Design and develop templates optimized for the customer's branding and use cases
- Manage our boilerplate codebase, lead R&D initiatives, and work cross-functionally with product teams to deliver continuous innovation
- Partner with content strategists to ensure content design quality/consistency at scale
- Guide customers through the implementation process by leading discovery sessions, presenting to stakeholders, and helping teams with change management

Electric Pen

Web & Presentation Designer | May 2021–September 2021

Provided visual design, web development, and ongoing support for client projects

- Built wireframes and prototypes for seamless integration with WordPress sites
- Designed presentations and print templates while playing within strict brand guidelines
- Communicated with vendors and development partners for successful design handoffs

University of Washington

Graphic Designer | Contract | January 2021–April 2021

Played an integral role in the relaunch of the School of Public Health's magazine, contributing print layouts, story illustrations, web design, and front-end programming for the 50th anniversary edition

- Designed web, email, and social content that visually highlighted the school community

Web Designer | Contract | August 2020–January 2021

Developed user-friendly, responsive design concepts for the UW DEOHS site

- Collaborated with web developers to plan and implement site features in Drupal
- Designed infographics and illustrations, and provided in-house creative expertise
- Proposed site improvements that aligned with team priorities

Brokaw

Programmer & Designer | May 2018–August 2020

Provided exceptional UX design, digital design, and front-end programming for clients, and collaborated creatively with agency teams to solve tough design problems with fresh thinking

- Coded clean, semantic HTML5, CSS/SCSS, PHP, & jQuery for websites, emails, and banner ads, established documentation, and integrated best practices and emerging techniques
- Presented annotated wireframes and interactive prototypes to share design decisions
- Introduced workflows to ensure timelines, budgets, and areas of completion were on track for larger website projects

The University of Akron, Myers School of Art

Graphic Designer, Design x Nine | August 2017–May 2018

One of nine students in the award-winning in-house design studio at the Myers School of Art; created logos, branding, print, and motion design under real client deadlines

Web Content & Social Media Manager | August 2016–April 2018

Managed the Myers School of Art's online presence through close collaboration with faculty; maintained content for the website and accompanying social accounts

EDUCATION

The University of Akron

Myers School of Art
BFA in Graphic Design | May 2018

SOFTWARE

Creative | Figma, Adobe XD, Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Lightroom

Web Technologies | HTML5, CSS, Sass, PHP, WordPress, ACF, Drupal, Eleventy, VS Code, DevTools

Versioning & Collaboration | Git, Bitbucket, Jira, Confluence, CodePen, Notion, Trello, Asana, Miro, FigJam

Marketing | Google Analytics, Mailchimp, Klaviyo, HubSpot, Litmus

SKILLS

Design | Visual/UI/UX design for web and mobile, branding, typography, illustration, layout, motion design

Web | Front-end development, email production, QA testing, wireframing, prototyping, pattern development, advanced HTML/CSS, accessibility, progressive enhancement, agile

Photo | Digital photography, editing, retouching, asset management

ACHIEVEMENTS

Cleveland ADDY Awards | 2020
Cayman Jack Microsite, Silver
2018 RTA Digital Annual Report, Silver

District 5 ADDY Award | 2018
Loop Brand Identity, Silver

Akron ADDY Award | 2018
Loop Brand Identity, Gold

GROUPS

SmashingConf | Smashing Magazine
AAF | American Advertising Federation
AIGA | American Institute of Graphic Arts
Queer Design Club | queerdesign.club